

News from the City of Greenville

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For immediate release

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Waterfall Ahead Prepare to Turn!

In preparation for the closing of the Camperdown Bridge, the City of Greenville has created a unique signage program to assist motorists in finding a new route to their downtown destination.

According to Mayor Knox White, City officials have been very conscious of citizens' concerns in finding a new route around the Camperdown Bridge and they created the new signage program in response to their concerns. "We want people to feel welcome and comfortable when they come downtown. But we know that driving downtown can be confusing at times, especially when traveling on a new route," he said. "That is why it we decided to create this signage program that's easy to follow and friendly in tone."

The new signs, which are more stylized than traditional vehicular traffic signs, display directional arrows pointing to different downtown destinations. Each sign carries a simple message that is intended to assure motorists as they travel a new route.

City Traffic Engineer Phil Lindsay does not anticipate major traffic problems due to the bridge closure. However, he agrees that the new signs will be effective in assisting motorists to their destination. "Traffic Engineering spent a great deal of time determining the most efficient routes to travel through downtown," he said. "If you follow the signs, you should reach your destination with the least amount of traffic congestion."

City Traffic Engineering crews will be out bright and early on Monday morning beginning at 5:30 a.m. to install the new signs in preparation for the 9:00 a.m. Camperdown Bridge closure.

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